



OPEN
HERITAGE

FIRST DIALOGUE

22 September 2020

Call: H2020-SC5-2016-2017/H2020-SC5-2017-OneStageB

Number:776766



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OPEN HERITAGE

THE BASICS

- Research and innovation action – combines research with practice
- Studies cases and policies, evaluates the results and tries new things
 - Started in June 2018 and will last until September 2022
- Colorful consortium: 16 members – universities, SMEs, foundation, municipality

CHALLENGE

- Adaptive reuse and heritage preservation is still often seen as a primarily public task
 - They are often dealt with from a physical point of view
 - Typically limited range of stakeholders are involved

AIMS

Creating a sustainable and inclusive model for adaptive reuse and a supporting toolbox:

- That is applicable under diverse circumstances, in marginalised areas as well
 - Which sees the integration of the opinion of diverse stakeholders
- Which focuses on the possible uses and not on the physical aspects first

3 PILLARS

Integration is key for sustainability:

- Stakeholder/Community
 - Regional
 - Resource

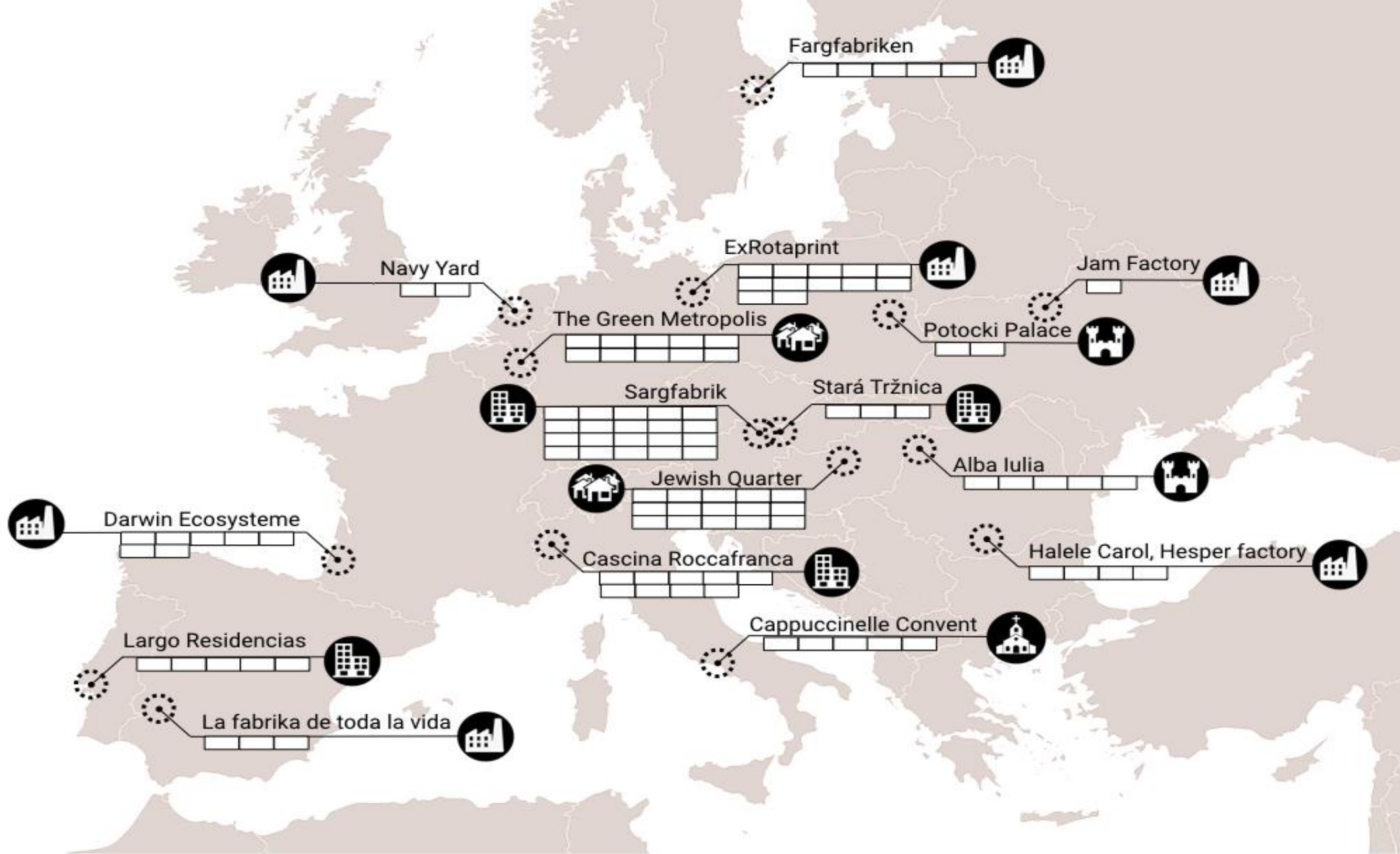
BASIC ASSUMPTIONS


- *Open* means opening up the determination of what heritage is to a wider group of people - expert knowledge is crucial but not the only source
- *Communities* are manifold, and not necessary local – we use the term *heritage communities* instead
 - Bottom-up initiatives are good

2 LEVELS OF RESEARCH

Macro level: overview of the heritage/adaptive reuse policies in Europe

Micro level: 16 Observatory Cases over Europe




 Years of previous
 experience on site



Church



Castle



Neighbourhood



Building



Industry

PRACTICE – 6 HERITAGE LABS

- Local living labs operated by a project partner in Hungary, Poland, Portugal, Italy, Germany and UK
 - 5 bottom up initiatives, 1 municipal
 - Including buildings and larger sites

PRAGA, WARSAW



HOF PRÄDIKOW, NEAR BERLIN



QUINTA MARQUES DE ABRANTES, LISBON



SUNDERLAND, UK



CENTOCELLE, ROME



POMÁZ, NEAR BUDAPEST

