



OPEN  
HERITAGE

# OPEN HERITAGE – UNDERSTANDING HOW BOTTOM-UP DRIVEN LOCAL PARTNERSHIPS WORK

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Second Dialogue

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Aims at working out sustainable management models for adaptive reuse that are applicable for bottom-up initiatives in marginalized areas

Openness as a broad concept:

- Communities get to define what heritage is – it is an "open" concept
- Communities are involved in maintaining it – they make it theirs
  - Open: inclusive, flexible/adaptable
- Built on partnerships that are openly expanding

[www.openheritage.eu](http://www.openheritage.eu)

## GROWING ROLE OF PARTNERSHIPS IN HERITAGE POLICIES

- International declarations, EU, UNESCO
- National policy papers, regulations
- Local practices – often tied to urban regeneration projects
- Crucial role of higher education institutions



## PARTNERSHIPS: RELATION TO THE WELFARE STATE

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There have been many NGOs and civic initiatives providing welfare and social functions beforehand

Looking at developing countries or at the USA this is still the case

Their growing role becomes more challenging in the framework of the welfare state:

- Roles and responsibilities
- Financing
- Knowledge production

## LOCAL PARTNERSHIPS/ PARTNERSHIPS AROUND SITES



## INSTITUTIONAL PARTNERSHIPS



## PARTNERSHIPS WITHIN THE CONSORTIUM



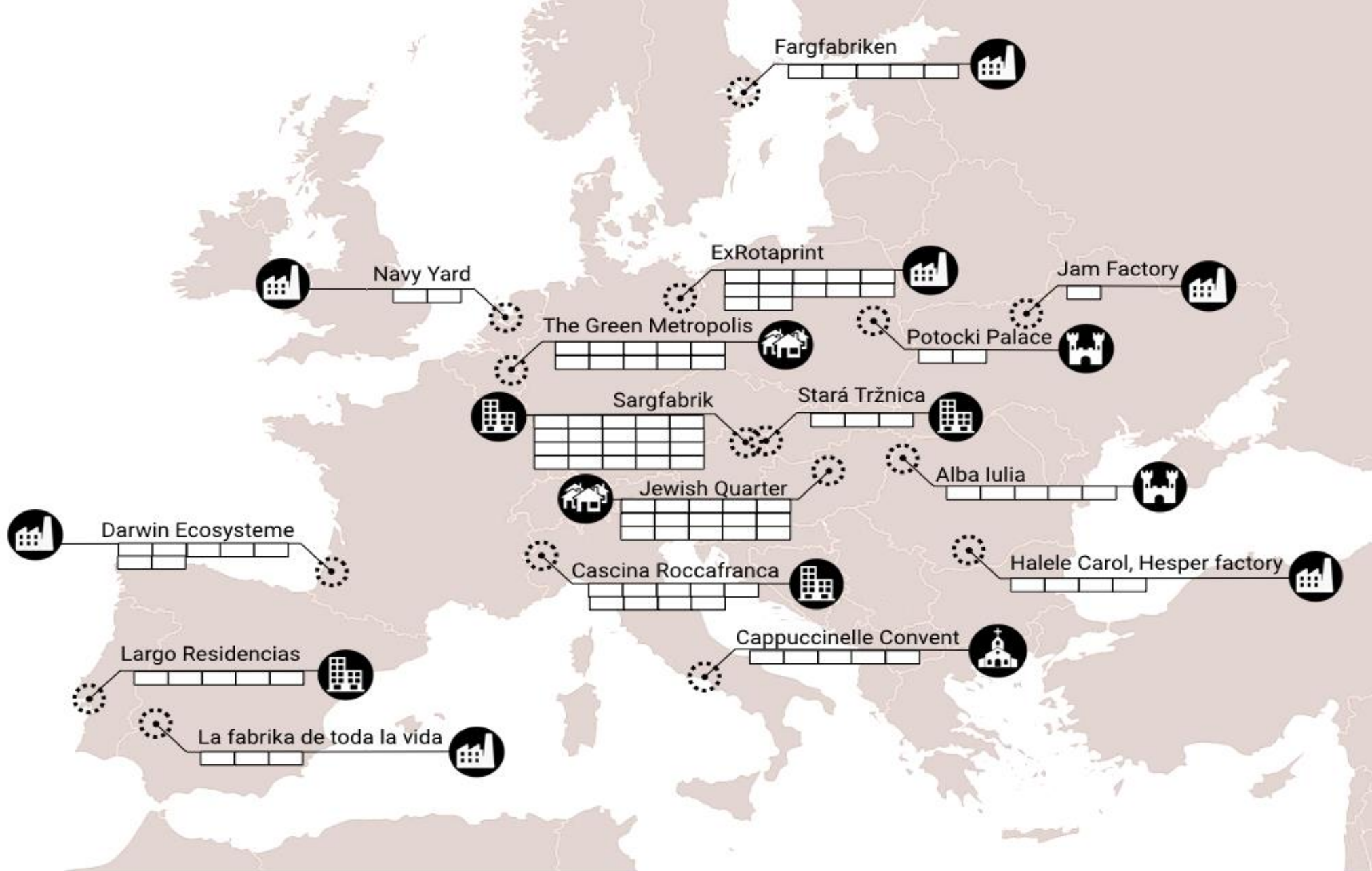
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## TESTING NEW GOVERNANCE MODELS FOR CO-CREATION

- Mutual support – how can different actors complement each other?
- To what extent bottom-up initiatives can contribute to new services, products, reach new demographics
- Specific role of these partnerships in case of marginalized areas





  
 Years of previous  
 experience on site



Church



Castle



Neighbourhood

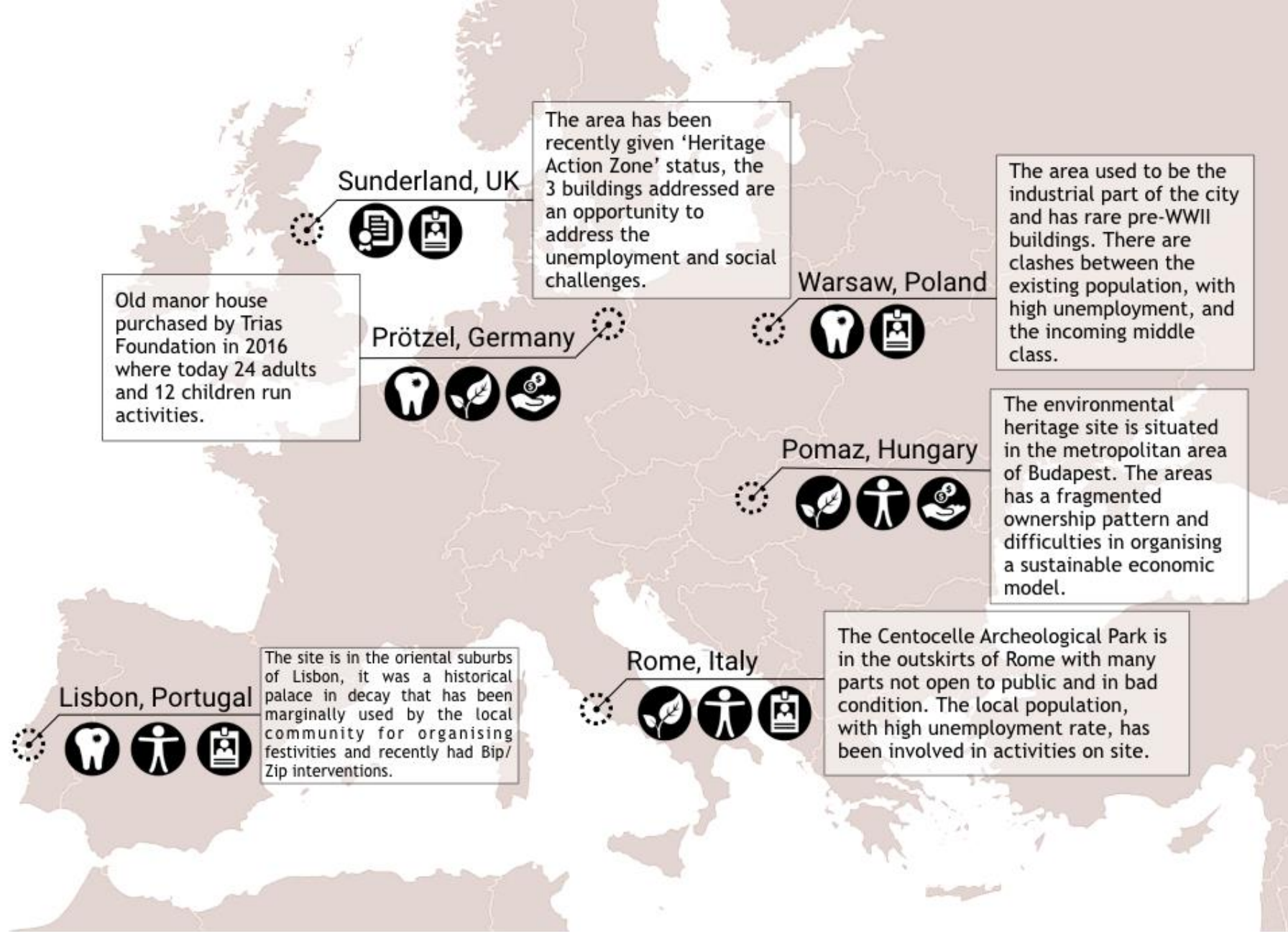


Building



Industry





**Sunderland, UK**

The area has been recently given 'Heritage Action Zone' status, the 3 buildings addressed are an opportunity to address the unemployment and social challenges.

The area used to be the industrial part of the city and has rare pre-WWII buildings. There are clashes between the existing population, with high unemployment, and the incoming middle class.

Old manor house purchased by Trias Foundation in 2016 where today 24 adults and 12 children run activities.

**Prötzel, Germany**

**Warsaw, Poland**

The environmental heritage site is situated in the metropolitan area of Budapest. The areas has a fragmented ownership pattern and difficulties in organising a sustainable economic model.

**Pomaz, Hungary**

**Lisbon, Portugal**

The site is in the oriental suburbs of Lisbon, it was a historical palace in decay that has been marginally used by the local community for organising festivities and recently had Bip/Zip interventions.

**Rome, Italy**

The Centocelle Archeological Park is in the outskirts of Rome with many parts not open to public and in bad condition. The local population, with high unemployment rate, has been involved in activities on site.

-  Policy
-  Building decay
-  Accessibility
-  Environment
-  Funding
-  Employment



# THANK YOU

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The Observatory Cases with videos: <https://openheritage.eu/practices/>

The Labs: <https://openheritage.eu/openheritage-dialogues/>